



DXN Marketing India Private Limited

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CIN : U15490TN2014PTC095516 GSTIN : 33AAFCD0036M1ZW

MEMO

Ref.No : DMI/PR/012022/002 - 2
Attn : All India Distributors
From : Mr.Rafique, International Marketing Director.
Cc : All HOD's.State In-charge/PIC's.
Date : 11.01.2022
Subject : Price revision for DXN Products, India.

Dear Distributors,

Good Morning,

In continuation to the price revision memo dated 22.12.2021, keeping in mind the requests from our Distributors, we have considered to maintain the DP and MRP difference until 31st March 2022. All the stocks purchased with old MRP will be sold at old DP until 31st March 2022 until stocks lasts and from 1st April 2022, Revised prices will apply for all the products (old or new stock). However the products purchased with new MRP will be sold at new DP, with immediate effect.

The date of Price conversion from old to new price is revised from 1st March to 1st April 2022, considering the request from the Market.

Thanks and Regards,



By Management

DXN MARKETING INDIA PRIVATE LIMITED.